

Executive Master of Science in Hospitality Management

Part-time program

TYPE OF DIPLOMA

Executive Master of Science (MSc)

PARTNER

ESCP Business School

DURATION

Two-year program

FORMAT

- Blended learning (online and on-site courses)
- One or two evenings per week and one Saturday per month;
- Mini study trips during 3 to 4 days

LOCATIONS

Paris

ACCESSIBILITY

The campus is accessible to people with reduced mobility

REQUIREMENTS

with French or International Diploma

- MSc 1st year:
 - ✓ three-year university degree or equivalent (180 ECTS)
 - ✓ or two years university degree or equivalent (120 ECTS or equivalent) with 2 to 5 years of professional experience in Hospitality or F&B Industry
- MSc 2nd year:
 - ✓ four-year university degree or equivalent (240 ECTS)

ACCESS DEADLINE

September 2024

Application submission from December 6th to August 30th 2024

APPLICATION STEPS

- Submission of online application incl. required documents
- Motivation interview in English or French

TWO TRACKS:

English track: 1st and 2nd year taught in English

Bilingual track: 1st year taught in French, 2nd year in English

LEARNING GOALS

- Having an expert knowledge of management and mobilizing all the skills necessary to manage and start a business in the Hospitality industry
- Becoming international Hospitality experts
- Acquiring interpersonal skills adapted to the professional environment
- Gaining knowledge about complex problem-solving techniques to develop skills through self-learning
- Acquiring fundamental concepts and tools of Business Management
- Using these concepts and tools to start a business in a responsible way
- Knowing the global political issues in order to be a responsible and intelligent citizen of the world
- Understanding the trends and socio-economic issues of the international Hospitality Industry
- Having an analytical knowledge of the Hospitality management indicators based on a strategic and operational way
- Knowing how to work in a team with respect and efficiency, whatever the position, by adapting the managerial posture
- Adapting management to people and context, in an ethical and benevolent way
- Developing audit, research & development skills required for data collection, analysis, interpretation and reporting
- Synthesizing ethically theoretical and professional resources on a specific subject of the industry
- Developing a reasoning referenced, argued and being able to solve complex problems

LEARNING CONTENT (non-exhaustive list)

Year 1

- Change Management
- Corporate Finance in the hotel industry
- Corporate Governance and Ethics
- e-Distribution
- Finance, strategic and operational management
- Hospitality Financial Accounting
- Hotel Operations Management
- International Hospitality Business
- Managing human-digital relationships and brand value
- Marketing management
- Tourism and hospitality investment and international project development

Year 2

- Asset Management
- Brand Management Strategies
- Digital Leadership
- E-marketing, E-business and Data Analytics
- Financial Management & Revenue Management
- Geopolitics and Emerging Country Trends
- Hospitality Workshops
- Lean Management in Hotel Industry
- Luxury Services Management
- Managerial Accounting in the Hospitality Industry
- Sustainability in Hospitality and Food & Beverage
- Trends in Hospitality Food & Beverage

INTERNATIONAL SPECIALIZATION

One academic semester abroad during the 1st year in a partner university in Europe, Asia or North America

METHODS AND IMPLEMENTATION

- Professional project support (coaching workshops, mock interviews)
- Company visits, professional conferences
- Business Game, challenges, group projects ...

EVALUATION

- Organization of final exams at the end of each semester and continuous assessments
- Oral thesis defense

OVERVIEW OF THE MSc FULL-TIME RESULTS

89.7%

Exams success rate in 2023

92.3%

Employability rate within 7 months of Graduation in 2022

89.7%

Global satisfaction rate of graduated students in 2022
(unprepared survey, full-time education)

CAREER OBJECTIVES

Graduated students could apply to one of the following job positions in the Hospitality Industry:

- General Management & unit management (hotel manager, operations manager etc.)
- Project Management and Development (Director of strategic development, consultant in Hospitality, Catering and Tourism (consulting company, audit, HR))
- Marketing & E-Business Department (marketing & digital director..)
- Finance Department (director of real estate management, management control, administrative and financial director)

The student would be able to work in France or abroad.

TUITION FEES

MSc 1st year: 13 500 €

MSc 2nd year: 15 000 €

(20 000 € for enrollment directly in 2nd year)

Regarding additional costs, please refer to the 2024 recruitment terms and conditions

ACADEMIC PURSUIT

DBA, PhD

CONTACT FOR PARIS

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Responsable Promotion

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For informational purposes only.